

HOW TO: Make a short informational video

For example >> <https://myhero.com/womens-equality-day-2>

What you'll need:

- Your phone or a camera
- Movie editing software

eg iMovie, Pinnacle Studio

PRE-PRODUCTION:

1. Do research about the topic and make notes on computer or notepad
2. Create a rough draft of a script-- does not have to be word for word

FILMING:

1. Make sure you have good front facing lighting and are not backlit
2. Get a good angle with your entire face in shot
3. Memorise small parts of your script at a time so that you aren't reading off the page-- it takes away from the energy and charisma (gaps in between sections are okay, they can be edited out!)
4. BE ENGAGING! Even if you aren't passionate about what you are talking about, act as if you are.

POST-PRODUCTION:

1. Transfer your clips onto whichever device you will be using to edit-- I would recommend using a computer but alternatively you can use phone or tablet
2. Learn how to use your editing platform-- Here's a tutorial for basic iMovie editing >> <https://www.youtube.com/watch?v=9sOxojlWTao>
3. Include pictures and subtitles, you can find free images on wikimedia commons
4. Add background music-- here's a link to various places you can find non copyrighted music >> <https://techwiser.com/free-background-music-for-youtube-videos/>
5. Export the finished movie and upload to MY HERO!